



**PRESIDENT’S LETTER**

**2018 Is Looking Bright!**

Dear ATD Smoky Mountain Chapter Members,

What a great start to 2018 we have had in the ATD Smoky Mountain Chapter! We started the year with our January meeting, *The Need to Network*, presented by Jeanne Griffin, Director of Business Development for TeamHealth. Our March meeting had Dr. Stacy Myers, founder and President of Advanced Management, Inc, take us through *Conflict at Work: A Workshop in Relational Development*. And our April speaker, Justin Crowe, impacted and inspired us during his session, *Using the Personal To Shape Your Perspective*.

But the great speakers don’t stop there! Our May 18 meeting features Alicia Lambert presenting *Leading with the Brain in Mind*. Sharing leading research in the field of neuroscience, Alicia will cover what we need to function at our best, and strategies to increase our productivity and engage our teams.

In June, LeeAnn Foster will take us through how our heart sets us apart as influencers and leaders within our organizations. This session on *Emotional Intelligence* teaches us how improving Emotional Intelligence is the 'special sauce' to maximizing potential as a leader.

To see the full upcoming schedule and additional session information, including speaker bios, please look under the **Programs > Chapter Events** area or the [Upcoming Events](#) area located on the home page of the ATD Smoky Mountain Chapter website and [register](#) to attend today! We believe there is something special for everyone in our line-up of events so please join us for as many as possible.

I am happy to be your president working with you and a super board and leadership team. I look forward to meeting and greeting each of you at our upcoming chapter meetings.

All the best,

*AJ Bassell*

ATD Smoky Mountain Chapter President, 2018

<b>UPCOMING MEETINGS</b>	
<b>5/18</b>	<b>Leading With the Brain in Mind</b>
<b>6/15</b>	<b>Emotional Intelligence - Our Heart Sets Us Apart!</b>
<b>7/20</b>	<b>Summer Bash!</b>

## UPCOMING PROGRAMS

The Smoky Mountain Chapter has some great upcoming programs! [Register today](#) so you don't miss any of these wonderful events!

### May 18, 2018



Join Ms. Alicia Lambert, Leadership Coach & Consultant at LeadershipING, as she shares how effective leadership starts with self. Leaders who build strong, high-performing teams must first know and model what they want others to do.

Discover from leading research in the field of neuroscience how our brains are wired, what we need to function at our best, and strategies to increase your productivity and engage your team.

### June 15, 2018



Mrs. LeeAnn Foster, Head Coach at Team Foster HR Strategy, LLC, will present Emotional Intelligence - Our Heart Sets Us Apart!

Only performing well will not lead to maximizing potential. Leaders must 'Behave Well', also.

LeeAnn is a certified Emotional Intelligence Practitioner and she will share with us how improving Emotional Intelligence is the 'special sauce' to maximizing potential as a leader.

Our Heart Sets Us Apart!

### July 20, 2018



Summer fun bash! Join the Smoky Mountain Chapter for a relaxed, informal summer gathering. We will enjoy time together to network and meet without having a formal meeting presentation.

Details regarding location and time will be announced soon!

## STUDENT SCHOLARSHIP APPLICATION NOW AVAILABLE!



# Scholarship Program

The ATD Smoky Mountain Chapter is committed to providing annual scholarship funds to a college or university that supports workplace learning and performance.

Our chapter provides one annual scholarship of \$1,000.00 to a college student whose study focuses on developing talent in areas such as:

- Training and Development
- Organizational Development and Learning
- Performance Improvement and Analysis
- Work Design
- Human Resources

The 2018 Student Scholarship Application is now available by [clicking here](#).

For more information on the Smoky Mountain Chapter's Scholarship Program, or to make a donation to the Scholarship Program, [please click here](#).

## CHAPTER INCENTIVE PROGRAM (ChIP)

Did you know that our chapter can earn revenue whenever an ATD product is purchased, a membership is activated, or a conference is attended?

Through the ATD Chapter Incentive Program, simply include our **Chapter ChIP code (4080)** with each transaction. Anyone, members and nonmembers, can use our ChIP code!

Remember to use the ATD Smoky Mountain Chapter ChIP Code 4080 when purchasing products and services such as:

- New ATD National membership
- Renewal of ATD National membership
- Conference registration
- ATD certificate programs
- ATD books and publications
- CPLP Learning System
- And more!



### HOW IT WORKS

Begin by selecting items to be purchased through the [ATD Store](#). Place the items in your shopping cart and at checkout, enter the **ChIP Code 4080** in the text field "ChIP/Global Network Code."

That's it...it's that easy!

## BENEFITS OF CHAPTER MEMBERSHIP

There are many benefits to becoming a Smoky Mountain Chapter member.

Did you know chapter members have access to a **Members Only** section of the website that includes:

- Directory of all ATD Smoky Mountain Chapter members
- Presentation Archive - if you are unable to attend a monthly meeting, most speakers will provide their presentation material here
- Career Center - be the first to learn about local job announcements
- Discounts to attend leadership conferences and network with other chapter leaders
- Chapter members also receive a discount on national ATD membership!

Click [here](#) to become a member of the Smoky Mountain Chapter today!



## ARE YOU A POWER MEMBER?

# POWER MEMBER

Power membership is joint membership in ATD National and the ATD Smoky Mountain Chapter. National gives you the industry trends, local gives you the community!

### National benefits include:

- 
- atd+chapter  
Association for  
Talent Development
- Twice the support, twice the resources, and twice the networking
  - \$30.00 discount for membership in National ATD (if Smoky Mountain Chapter Member)
  - Subscription to award-winning T+D Magazine and ATD Links monthly newsletter
  - Access to the State of the Industry report, a comprehensive analysis of workplace learning and performance trends and best practices

For more information on power membership and membership fees, [click here](#). **With ATD Power Membership think globally, act locally.**

## THERE'S AN APP FOR THAT!

As workplace learning and development professionals, you understand the importance of keeping up with current news in the learning and development field.

But did you know that ATD offers different apps to stay connected? Available for iPhones, Androids, and Blackberries, [click here](#) to download one (or all!) of the below apps!



### ATD Publications App



Experience ATD magazines in a new way!

In addition to finding a condensed version of each issue of *TD*, you will find full issues of *The Public Manager* and *CTDO* magazines.

### ATD Events



Easily access event sessions, speakers, exhibitors, and organizer messages for ATD conferences with the ATD Events app. Download the native app for iPhone, iPod Touch, iPad, or Android to personalize your schedule, take notes, share contacts, and more.

### ATD Career Moves



Ready to take the next steps in your career, but not sure where to start? Open doors to new possibilities with help from the Career Moves App.

Using excerpts from the book and exclusive material from authors Caitlin Williams and Annabelle Reitman as a guide, this app is perfect for anyone who's looking for the right resource to aid their professional development.

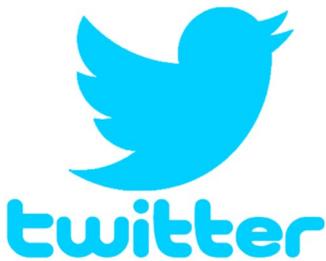
## 2018 MEETING LOCATION

ATD Smoky Mountain Chapter meets on the **3rd Friday** of every month at Rothchild Catering, located at 8807 Kingston Pike in Knoxville, TN.

Networking and lunch begins at 11:30am and the program begins promptly at 12:00pm. **Don't forget to bring a business card to place in the basket at check-in to be eligible for the monthly prize drawing!**



## FOLLOW US ON SOCIAL MEDIA!



Follow the Smoky Mountain Chapter on Twitter!

[@atdsmokymtn](https://twitter.com/atdsmokymtn)

"Like" the [ATD Smoky Mountain Chapter Facebook](#) page

- Share our Facebook posts on your wall
- "Check-in" during our monthly meetings to let others know you are participating in the premiere venue for learning and performance
- Share your training and development news from your organization on our page

